

WIN WITH SOCIAL!



According to Adweek, your customers spend **two hours** every day on social media.

That's why more and more fuel companies are leveraging social media to elevate their brand presence, attract new business, generate glowing reviews and increase retention. But there's a big difference between simply having a Facebook page and using it effectively to grow your business.

WARM THOUGHTS' SOCIAL MEDIA PROGRAM IS THE UNDISPUTED CHAMPION.

Our team manages Facebook initiatives for more than 60 fuel companies, with over 250,000 'likes.' No one comes close to our experience or results. We understand how to use social media to engage your market and manage your reputation, and have tons of success stories.

TO MAKE IT EASY FOR YOU TO WIN, WE:

- ✓ develop a unique strategy specific to your company's brand and personality.
- ✓ post on a regular basis – **5 times per week** – to create a robust social presence.
- ✓ use proprietary techniques to increase the reach of your page.
- ✓ monitor your on-line reputation and work with you to solve problems quickly.
- ✓ provide monthly Insights Reports to measure progress against objectives.
- ✓ help you take advantage of Facebook's sophisticated advertising platform to maximize your results.

