Wisconsin Savings Spotlight: Rebates!

Is your heating system more than 25 years old? If it is, you may want to consider upgrading to a new oilheat system.

Spring is the best time to do this! Modernizing your home with new oilheat equipment is always a smart idea—and it’s even smarter right now with Wisconsin rebates that can save you up to $500.

Right now, you can qualify for a $300 rebate when you install a new oil furnace or oil boiler. Plus, if you would like to upgrade to a modern aboveground oil storage tank, you could qualify for a $200 rebate!

Besides these immediate savings, you will save money on heating oil for years to come when you invest in a replacement system. Over the years, there have been major improvements made to oilheat equipment. The latest systems are small, smart, super efficient, and can save you, on average, 30% or more on your annual heating costs.

To learn more, please visit OilheatWisconsin.com and click on “Equipment Rebates.”

Heating Oil—A Big Part of Our Future

The heating oil industry has played an important role in Wisconsin for a long time—and that’s expected to continue well into the future.

The industry employs thousands of people across the state. Most heating oil companies are independent, family owned, and proud to give back to the communities they serve.

You will benefit in many ways by establishing a solid relationship with a local oilheat dealer, who can provide you with some terrific ways to help you significantly cut your energy bills while increasing your home comfort. Consider your oilheat company your energy savings partner—someone who takes pride in delivering professional service with a personal touch.

When it’s cold, your oilheat dealer will have an ample supply of fuel on hand to make sure you stay warm.

Your dealer can make life easier with automatic deliveries of your heating oil; you won’t have to worry about forgetting to call in your order.

Most oil dealers are happy to spread your annual fuel bills into manageable monthly payments—at no extra cost.

Count on your local Wisconsin heating oil company to take care of you and your family.

Ultra-Low is Ultra-Clean

The oilheat industry continues to undergo a revolution that is significantly improving its cleanliness, thanks to vast reductions in sulfur levels.

As a result, today’s ultra-low sulfur heating oil burns more cleanly, with lower emissions. You also benefit from better heating efficiency and easier maintenance, since ultra-low-sulfur oil creates fewer deposits on heat exchangers.

This is only the beginning. The quality of heating oil is expected to improve even further in the years ahead. That’s good news for the environment—and for your wallet.
What a Difference a Year Makes!

Last fall, Scott and Maggie C. of Cudahy finally decided to replace their old oil boiler with a high-efficiency unit and they couldn’t be happier.

“We knew that we couldn’t put off replacing our heating system any longer,” said Maggie. “It was more than 30 years old and we had to get it repaired three winters in a row. It seemed to us we were just throwing money away. To me, it was like putting Band-Aids on a broken leg.”

“Maggie called our heating oil company,” said Scott, “and they sent someone out to discuss our replacement options. Besides replacing our boiler, we also decided to put in a new oil tank after we learned about the equipment rebates that were available. That made a big difference for us.”

Scott estimates that the money saved on heating their home this past winter amounted to more than $500, compared to what the couple spent during the winter before. Maggie added that the peace of mind was priceless.

“We are thrilled with our new system and feel this is one of the smartest decisions we’ve made in years,” said Maggie. “We saved money, our house is always comfortable and I no longer worry about losing our heat on a cold night.”

To explore your options for upgrading your old heating system, visit OilheatWisconsin.com and then contact your local heating oil company.

WIN a Smart Thermostat!

Here’s your chance to be one of five winners of a programmable smart thermostat. Just read the articles in this newsletter, then correctly answer the three questions below. Mail the form back to us at the address shown, and we’ll enter you into the drawing.

1. More than __________________ people in Wisconsin live in a home that is heated with heating oil.

2. Ultra-low sulfur heating oil burns more cleanly, with lower ________.

3. Oil prices are well _________ the levels of a few years ago.

Name

Address

City

State

Zip

Phone

Email

Your oil dealer

No purchase necessary. A purchase will not improve your chances of winning. Employees of WPMCA, its affiliates, agencies or vendors may not enter. Winner will be notified by email. Drawing will take place 9/15/19.

Please send your entries to: Warm Thoughts, 4 Brighton Road, Suite 300, Clifton, NJ 07012

The New Normal for Heating Oil Prices

Thanks to big increases in domestic supply, coupled with a reduction in global demand and a strong U.S. dollar, oil prices are well below the levels of a few years ago — and are expected to stay stable for the foreseeable future. The U.S. Energy Information Administration has described this as a “new normal” in heating oil prices.

While prices can fluctuate, an economic shift like this bodes well for the future. You can feel confident knowing that heating oil will keep you safe and warm without costing you an arm and a leg!