

WHY WARM THOUGHTS?

Here at Warm Thoughts, we pride ourselves on our expertise in understanding how your propane, heating oil and HVAC-related business makes money, how your customers think, and how to use modern marketing techniques to fuel your growth.

And we're not just any agency — we've worked with some of the industry's most impressive companies, including 13 of the top 20 heating oil companies in the U.S., 9 of the top 20 largest propane companies, 3 national HVAC contractors of the year, 19 oil and propane associations, and hundreds of progressive companies across 38 states.

So why are more and more fuel companies choosing Warm Thoughts?

- 1.** We don't do cookie-cutter work. We apply our special insights and proven programs to help you achieve your sales and advertising goals, communicating your unique company and vision. With this in mind, it's no surprise that **97%** of our web clients feel that their websites accurately reflect their brand.
- 2.** We have an incredible track record for creating Breakthrough results that generate growth and higher profitability. We've helped multiple clients add **hundreds of thousands** of dollars to their bottom lines.
- 3.** Our deep market research into how your customers consume different types of media, research companies, consider reviews, and make purchase decisions guides us to create impactful websites that generate measurable results. And with **94%** of our web clients reporting that they find their websites to be particularly effective, Warm Thoughts sites do exactly that.
- 4.** We support you completely with a full line of comprehensive services including brand development and strategy, advertising execution, and sales and customer service training. And with **9 out of 10 clients** reporting they'd recommend us to others, we pride ourselves on being easy to work with.
- 5.** Our team of writers, designers, developers, consultants and account specialists have **decades** of combined experience in these industries and are exceptionally well versed in developing cutting-edge marketing solutions.

"Warm Thoughts has been a great partner for all of our marketing efforts. They've rebuilt three websites for us, which have all seen wonderful improvements. They've composed successful direct mail campaigns, email marketing campaigns, digital campaigns, and have provided countless hours of superb consulting support. Warm Thoughts is a great company to work with, staffed with good people who produce excellent results."

—Rick Bottini, President, Bottini Fuel, Wappingers Falls, NY

