

# THE WARM THOUGHTS VIDEO PLANS: VIDEOS MADE EASY!

Video marketing is here – and it's **huge**. So huge, that online videos are projected to make up more than **82% of total consumer internet traffic** by 2022. And with 8 out of 10 customers now wanting to see more video content from the brands they follow, it's more important than ever to give your audience what they want.

Warm Thoughts' Video plan helps connect fuel companies with their customers and prospects through custom videos that are guaranteed to engage. Whether it's a simple "how-to" style video, a behind the scenes look at your location and team members, propane safety tips, or even a "vlog" – there are endless opportunities to capture your audience's attention. You pick the topic – we create the video. It's that simple.

## DETAILS

- ✓ Exclusive for Warm Thoughts digital clients only
- ✓ Use your own photos and video or let us provide high-quality stock images and footage
- ✓ We can help you generate ideas for great video content
- ✓ We handle all production and provide files that can be used on your website, social media or emails

## THESE VIDEOS ARE PERFECT FOR:

- ✓ Facebook posts
- ✓ Website content
- ✓ Vlogs (video blogging)
- ✓ Email signatures
- ✓ Hiring efforts
- ✓ Digital display ads

## READY TO GET STARTED? CONSIDER THE FOLLOWING VIDEO PLAN OPTIONS:

**BEST VALUE**

<b>SINGLE 30-SECOND VIDEO</b>	<b>THE 3-PACK</b>	<b>SINGLE 60-SECOND VIDEO</b>
	✓ (2) 30-second videos ✓ (1) 60-second video	
Starting at \$950	Starting at \$2,900	Starting at \$1,450

Now one of the most popular and fastest growing forms of content in the world, there is no question that video marketing is here to stay. In order to stay competitive and relevant video is now a must when it comes to your digital and content marketing strategies.

Contact us today to get started!



201.330.9276

INFO@WARMTHOUGHTS.COM

WARMTHOUGHTS.COM